

Innovation through collaboration



It's time to think differently and build new relationships.

Innovation and R&D are critical to the success of Australian business and our nation as a whole. Yet there remains significant room for improvement in Australia's innovation ecosystem.

The number of organisations bringing new ideas to market lags our international counterparts. Furthermore, Australia ranks low when it comes to collaboration between industry and publicly funded researchers.

The Australian Innovation Research Group (AIRG) was created to address this problem. We believe the key to improving the effectiveness of Australia's innovation ecosystem is collaboration between innovative businesses.

Our mission is to foster that collaboration, by bringing together key influencers and decision-makers from some of our most successful innovative organisations.



Who we are

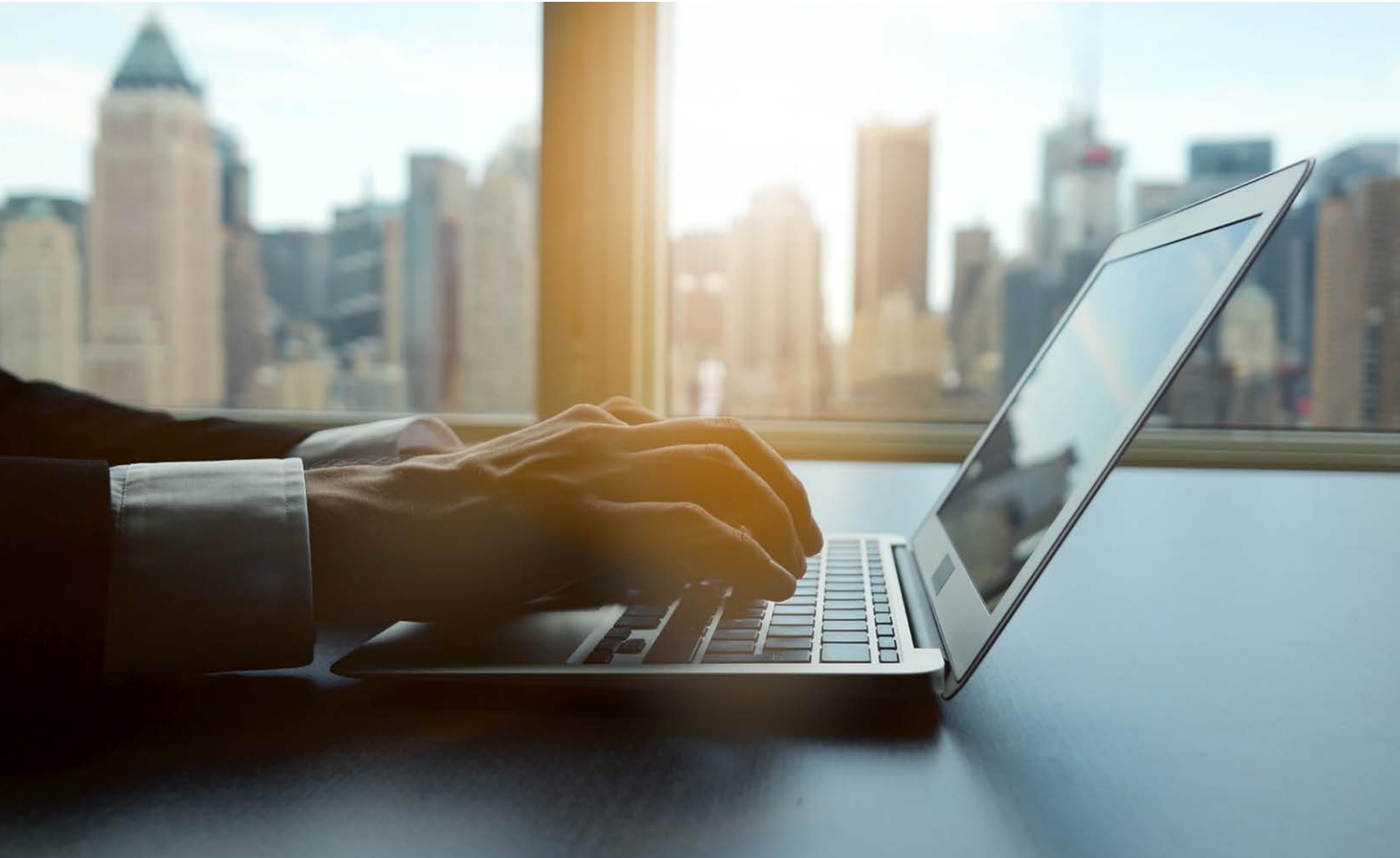
The AIRG is a not-for-profit industry-led incorporated association, whose primary goal is to catalyse the strengthening of the Australian innovation ecosystem to benefit its members and society. The AIRG strives to:

- Be recognised as the peak body representing science-based innovation and technological development in Australian-based businesses.
- Enhance the performance, quality and effectiveness of industrial innovation, research and development and augment its economic impact.
- Develop a robust and broad innovation ecosystem.

A significant value proposition for our members

AIRG offers significant benefits that foster the effective development of the Australian innovation ecosystem for the benefit of its members. These include:

- Expanding collaboration opportunities between businesses and between businesses and researchers.
- Facilitating peer-to-peer mentoring, enabling companies to learn from each other.
- Building business to business connections to enable cross-sector learning.
- Providing access to international best-practice for effective management of research, development and innovation.



Why become an AIRG member?

As an AIRG member, you can enjoy the benefits of being part of a peer-to-peer network of senior innovation leaders in Australia and internationally, through our partnership with global innovation bodies.

This provides the opportunity to stay at the forefront of market and technological developments in your industry and beyond, with access to deeper insights into best-practice innovation management and leveraging the commercial opportunities that innovation can unlock.

As a member, you can:

- Tap into a community of like-minded business leaders, helping you develop beneficial business relationships, including opportunities for business development, funding and mentoring.
- Differentiate your organisation as a leader in innovation, research and development.
- Be recognised for your innovation achievements and service excellence.
- Benefit from engagement opportunities for STEM student placements, helping you attract the best and brightest minds into your business.

Collaboration opportunities with key influencers

For more than 50 years, the AIRG has brought together some of Australia's largest and most innovative organisations, from across all sectors of the economy. Our members are distinguished by significant commercial operations that support structured innovation and R&D programs – and a commitment to driving innovation in their business.

The AIRG has strong international links with similar organisations in Europe, the USA, Japan, Korea, and Brazil via its foundation member status in the World Federation of Industrial Research Associations. This enables our members to access a very broad range of knowledge, skills, and market opportunities from across the globe.



Exclusive, facilitated membership activities

As a member, you are invited to participate in activities and events around Australia shaped to meet the specific needs of our membership, including:

- **Monthly Round Table meetings:** open to Corporate Members or by invitation, AIRG Round Table meetings take place in Sydney, Melbourne, Perth, Brisbane and Adelaide. They are our prime member participation event, setting the agenda for broader engagement with all member levels and external stakeholders.
- **Quarterly Innovation Forums:** open to all Members and invited contributors, our regular forums feature a panel or speaker who delivers a topic drawn from the Round Table discussions.
- **AIRG Annual Conference:** bringing together Members from across Australia, the two-day event includes speakers, panel sessions, and member recognition activities (such as the AIRG Medal).

Access to the AIRG Knowledge Base

The Knowledge Base is a valuable, curated resource containing:

- information on government programs
- links to commercial services from our Affiliate Members
- government services
- member-provided information, and
- papers supporting the development of best practice.

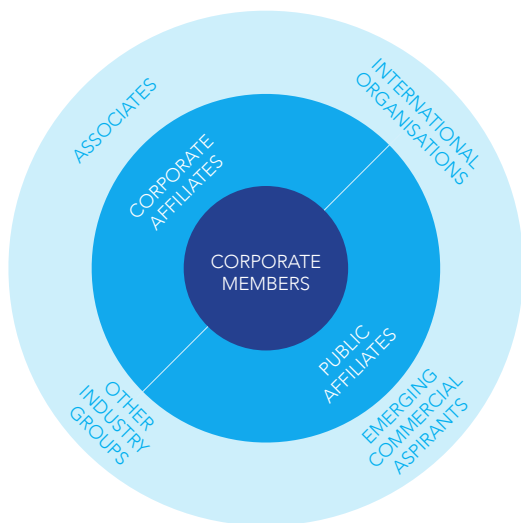
Research-Technology Management Journal

AIRG members receive our bi-monthly Research Technology Management Journal, a leading source of knowledge and best-practice innovation management for leaders of research, development and engineering worldwide.

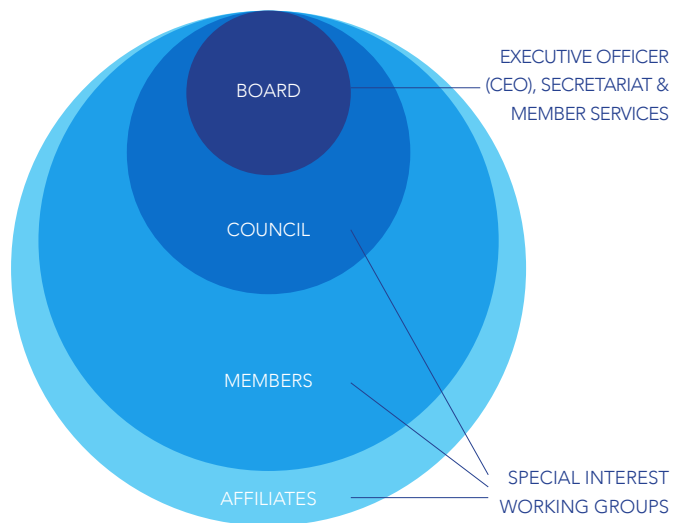
This respected publication presents peer-reviewed articles covering the entire spectrum of technological innovation, from research and development through to marketing.

Our engagement model

Corporate Members are at the centre of AIRG's regular engagement model:



Corporate Members drive engagement through leadership roles:



Member contributions

The AIRG is an incorporated association and not for profit organisation funded by its members for their benefit, and the benefit of the community. Our members contribute annual fees that are used to support facilitation activities and the Association Secretariat.

Where our members have appropriately structured and registered R&D programs, their member contributions may be considered eligible expenditure for the R&D Tax Incentive.

How to apply for membership

Join some of Australia's most successful companies to help shape the innovation landscape.

Membership of the AIRG is open to all companies and organisations actively participating the Australian innovation ecosystem.

To discuss application for membership and the benefits of joining, please contact the AIRG CEO for a confidential discussion.



Who should join?

The AIRG offers a range of membership categories to business and individuals involved in driving R&D activity and innovation.

MEMBER CATEGORY	WHO SHOULD JOIN	ROLE
CORPORATE MEMBERS	<p>CORPORATE MEMBERSHIP IS OPEN TO COMPANY OWNERS, CHAIRS, CEOS, SENIOR EXECUTIVES AND R&D MANAGERS OF SELECTED INCORPORATED COMMERCIAL ORGANISATIONS.</p> <p>TO BE ELIGIBLE THE COMPANY MUST:</p> <ul style="list-style-type: none">• BE AN AUSTRALIAN RESIDENT FOR TAX PURPOSES, OR THE HOLDER OF AN AUSTRALIAN PERMANENT ESTABLISHMENT (PE).• HAVE A SIGNIFICANT AND STRUCTURED INNOVATION OR R&D PROGRAM THAT IS A KEY FEATURE OF THE ORGANISATION.• HAVE AUSTRALIAN-BASED OPERATIONS.• HAVE ANNUAL TURNOVER OVER \$10M OR HAVE AN AUSINDUSTRY-REGISTERED R&D PROGRAM WITH ANNUAL EXPENDITURE OVER \$1M.	<p>OUR CORPORATE MEMBERS ARE THE KEY DRIVERS BEHIND THE AIRG.</p> <p>THEY CONTRIBUTE TO AIRG POSITION STATEMENTS AND POLICY POSITIONS, AND TO THE AIRG KNOWLEDGE BASE.</p> <p>CORPORATE MEMBERS ALSO PLAY AN ACTIVE ROLE IN OUR MUTUAL MENTORING PROGRAM, AND ARE ELIGIBLE TO TAKE ON A ROLE WITHIN THE AIRG BOARD OR COUNCIL.</p>
CORPORATE AFFILIATES	<p>CORPORATE AFFILIATES ARE COMMERCIAL ORGANISATIONS THAT PROVIDE EXPERTISE, GOODS AND SERVICES TO THE AUSTRALIAN INNOVATION ECOSYSTEM AND TO THE AIRG'S CORPORATE MEMBERS.</p> <p>FOR EXAMPLE, COMPANIES THAT PROVIDE:</p> <ul style="list-style-type: none">• SCIENTIFIC, ENGINEERING, PROJECT MANAGEMENT AND DESIGN SERVICES.• ACCOUNTING, TAX OR LEGAL ADVICE.• IP MANAGEMENT.• VENTURE CAPITAL AND GROWTH FUNDING.	<p>CORPORATE AFFILIATES ARE ORGANISATIONS WHICH ARE ABLE TO PROVIDE EXPERTISE AND SUPPORT TO INDIVIDUAL CORPORATE MEMBERS AND OTHER, SIMILAR COMPANIES.</p> <p>THEY CONTRIBUTE TO THE AIRG KNOWLEDGE BASE AND ARE GIVEN THE OPPORTUNITY TO BECOME FINANCIAL SPONSORS OF THE AIRG'S OPERATIONS AND EVENTS.</p>
PUBLIC AFFILIATES	<p>GOVERNMENT ORGANISATIONS AND DEPARTMENTS, GROWTH CENTRES, PUBLIC RESEARCH AGENCIES, UNIVERSITIES AND COOPERATIVE RESEARCH CENTRES WITH AN INTEREST IN SCIENCE, TECHNOLOGY, ECONOMIC DEVELOPMENT, AND INNOVATION.</p>	<p>OUR PUBLIC AFFILIATES PROVIDE EXPERTISE AND SUPPORT TO INDIVIDUAL CORPORATE MEMBERS.</p> <p>THEY ALSO CONTRIBUTE TO THE AIRG KNOWLEDGE BASE, AND HAVE THE OPPORTUNITY TO BECOME FINANCIAL SPONSORS OF AIRG OPERATIONS AND EVENTS.</p>
ASSOCIATES	<p>FORMER AIRG MEMBER REPRESENTATIVES WHO WISH TO MAINTAIN AN ASSOCIATION AND HAVE A RECORD OF INVOLVEMENT IN THE AIRG.</p>	<p>ASSOCIATES PROVIDE A CONTINUATION OF THE AIRG NETWORK AND CONTEXTUALISE PREVIOUS POLICIES AND ACTIONS.</p> <p>THEY PLAY A VITAL ROLE IN INSPIRING OTHER MEMBERS THROUGH THEIR WISDOM AND EXPERIENCE.</p>
EMERGING COMMERCIAL ASPIRANTS	<p>SMALLER COMMERCIAL ORGANISATIONS AND TECHNOLOGY-BASED START-UPS THAT ASPIRE TO BECOME SIGNIFICANT COMMERCIAL ORGANISATIONS WITH INNOVATION AND R&D AS A KEY PART OF THEIR BUSINESS.</p>	<p>WE INVITE COMMERCIAL ASPIRANTS TO INTERACT WITH MEMBERS AND AFFILIATES AT AIRG EVENTS.</p>



LIKE TO LEARN MORE?
GET IN TOUCH WITH US:

- ✉ SECRETARIAT@AIRG.ORG.AU
- ☎ 1300 217 374
- 🌐 WWW.AIRG.ORG.AU

FIND US ON:

